

## **Your neighborhood's favorite pizza place to reopen its doors!**

Pizza Gianna, formerly Marco's Pizza / My Family's Pizza, will reopen Fall of 2021, at a new location precisely two years to the day after being destroyed by a Dallas tornado.

### **The Legacy**

#### **1956**

In 1956, Pizza by Marco was initially founded at the corner of Preston Road and Royal Lane in Dallas, Texas by Marco Nuccio. It quickly became a neighborhood favorite, supplying top-quality thin crust pizza and pasta with authentic Italian flavor. As it became well-recognized for the best pizza in Dallas, Marco's continued to thrive throughout the 1960s, 70s, and 80s.

#### **1993**

In 1993, Pizza by Marco relocated to the corner of the center next to Fish City Grill when the shopping center owner decided to redevelop its center. Marco Nuccio had not considered trademarking the business name "Pizza by Marco" and was legally challenged by an Ohio Holding Company for the "Marco's Pizza" name, asserting both names were essentially the same. The matter was eventually settled, and Pizza by Marco became My Family's Pizza in 1993.

#### **2019**

The business continued its notable success until its destruction after a tornado in October of 2019 destroyed the pizzeria and the entire shopping center. During this time, the pizzeria was managed by Marco's son, Frank Nuccio, who learned to make the family's Neapolitan pizza from his father and mother. After experiencing the devastating loss, Frank was determined to continue his family's legacy and rebuild the restaurant.

#### **2021 and Future Plans**

To primarily focus on quality control and menu enhancement of the pizzeria, Frank partnered with John Kinzer, an experienced Dallas restaurateur, to manage the restaurant's operations. John Kinzer had since been a long-time patron and fan of the Marco's / My Family's Pizza brand and sought the unique opportunity to bring back "the best pizza in Dallas" under its new name **Pizza Gianna**. Joining John Kinzer in this venture, James Shull and Chef Ray Skradzinski will be utilizing their multi-faceted restaurant experience to oversee the business operations.

Frank Nuccio and John Kinzer plan to open two Pizza Gianna locations in the next twelve months. The first location will be in the Park Cities / Bluffview Market area on Lover's Lane and Inwood Road. The second location will be in Preston Hollow, the original neighborhood, with plans to open nine months after the first location. The two pizzerias will allow Pizza Gianna to serve the Park Cities and Preston Hollow markets in Dallas, where over a 50-year relationship has been established with the Nuccio way of making pizza.

#### **The Name and Our Commitment**

Preserving the heritage of the family pizza recipe is fundamental to the Nuccio's. Pizza Gianna was named after the granddaughter of Marco and Carmen Nuccio and the daughter of Frank Nuccio, carrying on the family's legacy forward. Pizza Gianna is committed to preserving Marco's / My Family's Pizza's reputation with its third generation of the brand. The Nuccio family recipe has consistently placed its pizza amongst the best pizzas in Dallas. Pizza Gianna will continue Nuccio's fifty-year history with its loyal patrons.

### ***What's New***

Our pizza will offer the legendary pizza sauce My Family's Pizza's was known for, but will feature a transformed pizzeria with a new look and feel, introducing modern technology to improve the customer experience:

- **Ordering** - Unlike the old days of calling the store and hearing a persistent busy signal, Pizza Gianna orders can now be placed online at its website.
- **Payment Options** – Orders can be paid online or via phone.
- **Delivery** - Delivery wasn't an option in the old days but will now provide more robust delivery options fulfilled by Pizza Gianna drivers and Door Dash. Orders can also be picked up at the store.
- **Extras** - New to Pizza Gianna is the availability of Howdy Homemade Ice Cream, which it once called Lover's Lane home. Ice cream will be available by the pint in several flavors.

Please join us at the Lovers Lane store from 3:00 p.m. – 10:00 p.m. in Fall of 2021, and experience a new way to enjoy your favorite local pizza!

### ***New Location***

Pizza Gianna  
5219 W Lovers Lane  
Dallas, TX 75219  
214-363-6122

[www.pizzagianna.com](http://www.pizzagianna.com)

Store Hours: 3:00 p.m. – 10:00 p.m.